

*Visit us for*  
**PETERSON CAT'S 84TH BIRTHDAY!**



**Visit us on November 16, 2020!**

On November 16, 1936, a young businessman named Howard Peterson opened the doors of his brand-new Cat dealership, Peterson Tractor Co.

In the years that followed, Howard's family business expanded from a single Bay Area location to 19 full-service stores serving 100,000 square miles of California, Oregon, and Washington. We couldn't have succeeded without customers like you.

We hope you'll stop by and wish us a happy birthday!

[petersoncat.com/happy-birthday](http://petersoncat.com/happy-birthday)

**PETERSON**  
Since 1936